



bajaj

Veola®

Welcome Nature and Science
to Pamper your Senses with
Veola Naturals



Company Background

Established in 1998

Quality Standards - ISO, HACCP, GMP & HALAL Certified company

Holding Structure — Private (Family owned)

HQ— Ahmedabad, Gujarat (Western part of India)

Manufacturing Location — Ahmedabad, Gujarat

We have offices at Ahmedabad, India & Sharjah, U.A.E.

Our R & D department is focused on product development, quality control and standardization. All our products are derived through detailed research and produced in state-of-art facilities.

Our products are available in 35 countries through our reputed distribution network.

Group's leading brands are SAVORY, VEOLA, SIESTA, FRUTTCO & BORO HEAL

We also undertake PRIVATE LABEL business for some of the well-known international brands.



NOURISHING OIL
to Nourish and protect your hair

Veola®
SAY HELLO
TO GOOD HAIR DAYS

HERBAL HAIR COLOUR
TO ENHANCE YOUR HAIR

DEEP CONDITIONING
FOR TANGLE FREE HAIR

ENRICHED CREAM
TO NOURISH YOUR HAIR

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Veola®

Nourish & Protect
& Dandruff Control

Hair Cream
(Men)





Veola®

Hair Cream (Men)



Nourish & Protect
& Dandruff Control

STYLE, REPAIR, REVITALIZE YOUR HAIR

Throughout the ages, we have depended on thousands of herbs for treatment of ailments and we are zealously continuing on this path. Bajaj invests extensively on researching various herbs and herb extracts and is forever committed to unravel the beneficial properties of herbs.

Say goodbye to hair fall, dandruff and get oodles of style in one quick motion with Veola's Nourish & Protect Hair Cream. Packed with the natural goodness of Lime Extract and Veola's new unique DHT Blocker, it stops hair fall & dandruff in their tracks.

Veola Cool is a new herbal Dandruff Control cream based on a unique blend of natural bacteria control agents like Neem, Amla and Lime with the addition of menthol to soothe men's scalp with a cooling effect. Its non-greasy composition is great for styling while providing long lasting relief from itchy and flaky scalp resulting from the harsh challenges of a men's everyday life.

Pack	Length	Width	Height	Net. Wt.	Gr. Wt.	20' Fl.	40' Fcl.
8 X 6 X 100ml	435	335	260	6.72	9.90	864	2156
6 X 6 X 200ml	440	325	240	7.56	10.10	768	1980

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Veola®

Nourish & Protect
& Dandruff Control

Hair Cream
(Women)





Veola®

Hair Cream (Men)



Nourish & Protect
& Dandruff Control

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THE PROMISE OF 3:

No more hair fall | No more pre mature greying
No more hair damage

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Oil Replacement

Veola®



ALMOND – AMLA – VITA – OLIVE

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Veola®

Oil Replacement



Almond Oil

Almond Oil with Vitamin C gives shine to your hair and gives 100% protection to your scalp; other active ingredients will give softness, style, shine and volume to your hair. Its extraordinary properties of non-sticky and non-greasy formula will give you style & look that you deserve.

Amla Oil

Amla Oil with Vitamin C helps protect hair fall and darkens hair gives total nourishment to your hair, other active ingredients will give softness, style, shine and volume to your hair. Its extraordinary properties of non-sticky and non-greasy formula will give you style & look that you deserve.

Vita Oil

Vita Oil with Vitamin C makes hair Healthy & Strengthen hair from roots; other active ingredients will give softness, style, shine and volume to your hair. Its extraordinary properties of non-sticky and non-greasy formula will give you style & look that you deserve.

Olive Oil

Olive Oil with Vitamin C helps protect hair fall and helps in removing dandruff from your hair and other active ingredients will give softness, style, shine and volume to your hair. Its extraordinary properties of non-sticky and non-greasy formula will give you style & look that you deserve.

ALMOND – AMLA – VITA – OLIVE

Pack	Length	Width	Height	Net. Wt.	Gr. Wt.	20' Fl.	40' Fcl.
6 X 6 X 300ml	327	236	233	5.40	6.9	1570	3200

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Veola®

HAMAAM ZAIT

Aloe Vera & Tea Tree Extract – Olive & Almond Oil

Garlic Extract & Lemon Oil – Rosemary & Henna Oil

Black Seed & Shikakai Extract – Amla Extract & Jojoba Oil



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Veola®



Aloe Vera & Tea Tree Extract – Olive & Almond Oil
Garlic Extract & Lemon Oil – Rosemary & Henna Oil
Black Seed & Shikakai Extract – Amla Extract & Jojoba Oil

Why hamaam zait?

Make dull, brittle & lifeless hair a thing of past with Veola Hamaam Zait range of conditioners. Containing a blend of various Extracts such as Rosemary, Henna, Olive, Almond, Aloe vera and other time tested herbs and its Hot oil conditioning properties. Hamaam Zait boosts hair growth, enhances shine, increases volume, protects against dandruff and premature greying. Leaving you wonderfully manageable hair all day long.

Benefits of contents

Aloe vera & Tea tree Extract : Natural moisturizing scalp therapy

Olive & Almond Oil : Natural care with extra moisturizing

Garlic Extract & Lemon Oil : Natural volume with Anti Dandruff & Anti Hair fall.

Rosemary & Henna Extract : Natural protection with Anti Dandruff & Anti Greying.

Black seed & Shikakai Extract : Complete hair protection gives shine & volume to hair.

Amla Extract & Jojoba Oil : Strength booster also makes hair soft & strong.

Pack	Length	Width	Height	Net. Wt.	Gr. Wt.	20' Fl.	40' Fcl.
36 X 250g	370	335	265	9.00	11.25	720	1344
24 X 500g	398	368	258	12.00	14.10	672	1566
12 X 1 Kg	440	395	178	12.00	14.00	780	1820



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Veola®



HAMAAM ZAIT

Aloe Vera & Tea Tree Extract – Olive & Almond Oil
Garlic Extract & Lemon Oil – Rosemary & Henna Oil



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Veola®



Aloe Vera & Tea Tree Extract
Olive & Almond Oil
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Pack	Length	Width	Height	Net. Wt.	Gr. Wt.	20' FL.	40' Fcl.
6 X 6 X 150g	315	305	175	5.40	6.6	1730	4030

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Veola®

LOOK SUAVE &
ELEGANT EVERYDAY



Cool – Wet – Rock – Dude

Styling Gel



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Veola®

Styling Gel



LOOK SUAVE & ELEGANT EVERYDAY

Are you the one who loves styling hair everyday & stand out in the crowd, creating a never ending impression on the opposite sex. Then Veola present its range of Styling Gel, specially formulated for those men who seeks elegance, style & class everyday in his hair style

Cool – Wet – Rock – Dude



Pack	Length	Width	Height	Net. Wt.	Gr. Wt.	20' Fl.	40' Fcl.
2 X 12 X 500ml	420	315	210	12.00	14.90	1000	2350

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LONG, STRONG & DARK
Makes Your Hair



HAIR OIL

PURE AMLA

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Veola®



PURE AMLA

Makes Your Hair Long, Strong & Dark

What is amla oil?

Amla oil was long ago used in a traditional system of medicine in the Indian subcontinent (Ayurvedic medicine) originating from a native tree in India called Indian gooseberry (*Embicao officinalis*). All parts of the tree are utilized in treating numerous hair conditions including the bark. It's made by drying an Amla fruit and soaking it in oils such as mineral, sesame or coconut oil. After 3-5 days of soaking, excess fruits are to be removed, making the oil purified.

Benefits of amla oil

Promoting hair health is what Amla oil does best, be it hair loss treatment, premature graying hair, or a simple hair care regimen. Amla oil is applied by rubbing it directly to the scalp.

Why is this oil great for the hair? Mainly because it's all natural, containing essential fatty acids that helps strengthen the hair follicles to condition and improve the hair while the oil uses its ability to bind Iron and Cooper. If you're suffering from dry and itchy scalp, Amla oil can penetrate and treat the scalp. Other than the fatty acids, it also contains Amla fruit extracts which are rich in vitamin C, Polyphenols, Flavonoids, protein, carbohydrates, minerals, antioxidants and water.

Pack	Length	Width	Height	Net. Wt.	Gr. Wt.	20' Fl.	40' Fcl.
8 X 6 X 100ml	322	290	140	4.12	6.00	2016	4750
6 X 6 X 200ml	400	250	170	6.20	8.40	1638	3390
4 X 6 X 300ml	448	198	188	6.20	8.20	1716	3650
12 X 500ml	337	182	208	5.16	6.20	2244	4597
768 x 7ml	405	315	110	4.60	5.60	1960	4200

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TIP-TO-TOE NATURAL
GLOW & PROTECTION

HAIR OIL



BADAMI (ALMOND)

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TIP-TO-TOE NATURAL GLOW & PROTECTION

Veola Badami Hair and Massage Oil has a unique spa like property, which combines the natural goodness of Almond Oil with Vitamin E that rehydrates, revitalizes and restores the natural glow from tip-to-toe. Treat yourself regularly to Veola Badami for healthy, strong hair and soft, supple skin

Benefits of almond oil

Almond oil contains vitamin E in addition to omega 9, omega 6 and omega 3 fatty acids that help keep hair strong and healthy, preventing against breakage. Almond oil's natural moisture-sealing properties help to replenish hair and also fight against split ends by holding moisture in hair for longer periods of time.

Almond oil is a natural sealant and can be worked into wet hair to hold in moisture. It can also be mixed with gooseberry to help further nourish the scalp and roots of hair. Almond oil is lighter than many other helpful oils, which makes it an excellent natural resource for leave in protection; it is a perfect base for other helpful essential oils that may further moisturize the scalp, helping to fight off dandruff.

Pack	Length	Width	Height	Net. Wt.	Gr. Wt.	20' Fl.	40' Fcl.
8 X 6 X 100ml	322	290	140	4.12	6.00	2016	4750
6 X 6 X 200ml	400	250	170	6.20	8.40	1638	3390
4 X 6 X 300ml	448	198	188	6.20	8.20	1716	3650

BADAMI (ALMOND)

Veola®

ROOT REVIVAL
& NATURAL
PROTECTION

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HAIR OIL

OLIVE

bajaj

Veola®



ROOT REVIVAL & NATURAL PROTECTION

Get in touch with your roots with Veola Olive Hair Oil. Made from extra virgin Olive Oil & enriched with Cactus, Lime & Henna Extracts, Veola Olive revives you hair roots, improving its strength & elasticity. It also nourishes, protects and enhances shine & luster of hair. Get to the root of beautiful hair with Veola Olive Hair Oil.

Benefits of olive oil

Olive oil is truly a powerhouse when it comes to hair, skin and beauty applications. Its rich, moisturizing properties make it ideal for use on your hair. While you may immediately think of olive oil for cooking, keeping a bottle of olive oil handy in your bathroom can help your hair look healthier, stronger and shinier. Whether you use it as your regular conditioner, a hot oil treatment or as a hair finishing product, your mane is bound to reap the many benefits of olive oil.

If you deal with brittle ends or frizzy curls that feel more like steel wool than they do soft locks, olive oil can help soften your hair, making it more pliable. A natural, deep conditioning treatment of olive oil each week can replace the extra silicone ingredients used in conditioners that give your hair a false feeling of softness off for a few hours.

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8 X 6 X 100ml	322	290	140	4.12	6.00	2016	4750
6 X 6 X 200ml	400	250	170	6.20	8.40	1638	3390
4 X 6 X 300ml	448	198	188	6.20	8.20	1716	3650

OLIVE



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REJUVENATE YOUR SELF



HAIR OIL



RELAX





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REJUVENATE YOUR SELF

Veola Relax Cool Massage Oil has a unique spa like property, which combines the natural goodness of Almond Oil with Vitamin E that rehydrates, revitalizes, nourishes & restores the natural glow from tip-toe along with a spa like massage treatment effect. Treat yourself regularly to Veola Relax Cool Herbal Massage Oil for healthy, strong hair & supple skin.



RELAX

Pack	Length	Width	Height	Net. Wt.	Gr. Wt.	20' Fl.	40' Fcl.
8 X 6 X 100ml	322	290	140	4.12	6.00	2016	4750
6 X 6 X 200ml	400	250	170	6.20	8.40	1638	3390
4 X 6 X 300ml	448	198	188	6.20	8.20	1716	3650

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Veola®

HERBAL HAIR OIL

Amla-Olive-Henna
Almond-Bhringraj
Neem



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Veola®

HERBAL HAIR OIL

Proven
8 Benefits
in one
Special Oil

AMLA - OLIVE - HENNA
ALMOND - BHRINGRAJ - NEEM

- Improves luster in hair
- Promotes hair growth
- Natural cooling effect
- Grow strong & healthy hair
- Darkens hair
- Controls hair fall
- Prevents thinning of hair
- Removes dryness in scalp

Power
of **8** Herbs



Pack	Length	Width	Height	Net. Wt.	Gr. Wt.	20' Fl.	40' Fcl.
6 X 6 X 200ml	306	304	160	7.20	8.70	1800	3750

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Veola®

HENNA

HERBAL HAIR COLOUR

BLACK
BROWN
BURGUNDY
CHESTNUT



bajaj

Veola®

HENNA
HERBAL
HAIR COLOUR



BLACK – BROWN
BURGUNDY – CHESTNUT

WHY HERBAL HENNA?

In India, Henna is something which has been used for hair care since good old times. It is one of the most amazing natural panacea for all hair care problems.

Here are some more benefits of Henna:

Henna is a great conditioner for your hair. It adds shine and volume to it, and also shields it from further damage by forming a coating on it.

Henna helps maintain the natural acid-alkaline balance on your scalp and cleanses it of dirt without altering the natural balance unlike chemical-based products.

It promotes hair growth, reduces hair fall, dandruff and other scalp problems. You can even use it for coloring your hair as it does not have any side effects and gives a deep color with a reddish tinge.

Henna also prevents your hair from greying and thinning making them healthy And lustrous.

EXPERT IN HERBAL HAIR COLOURING

Experimenting with Colour is fun, but it should be absolutely safe too. Which is why, Veola Henna Herbal Hair Colour made from the goodness of natural herbs, is a safer and more convenient way to colour hair. It is ammonia free & hence gives you perfect colour without any odor, leaving hair beautifully vibrant.



Henna, Amla, Shikakai and Aritha to nourish hair
Long lasting formula to curb pre mature greying
Ammonia free colour that revitalizes hair naturally

Pack	Length	Width	Height	Net. Wt.	Gr. Wt.	20' FL.	40' Fcl.
10 X 10 X 6 X 10g	660	380	210	6.00	9.3	510	1350

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Veola®

HENNA
HERBAL HAIR COLOUR



BLACK — BROWN



bajaj

Veola®

HENNA
HERBAL HAIR COLOUR



BLACK – BROWN

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Veola®



NURTURE, CARE AND CURE
WITH HERBAL CREAM

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Veola®

NURTURE, CARE AND CURE WITH HERBAL CREAM

Now no more dry, dull and dead skin accumulation on your beautiful skin as Veola presents an Antiseptic cream which cares and cures all skin problems, leaving you feel fresh. This non sticky, deep penetrating antiseptic cream can be used all year around for a healthy beautiful skin which glows.



Pack	Length	Width	Height	Net. Wt.	Gr. Wt.	20' Fl.	40' Fcl.
20 X 12 X 25g	495	200	245	6.00	7.4	1250	2900